

metaltechalley

Trail, British Columbia, CANADA

T i m i n g i s e v e r y t h i n g .

Media Package

2017

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WHAT is **metaltechalley**?

metaltechalley is the new game-changing economic development marketing program whose aim is to promote the story of the West Kootenay region's evolution into a highly attractive and competitive location for business and livability, with a major focus on the global business and innovation clusters that are leading economic and business change—not just in the region but from a global perspective. Situated in the South-Eastern part of British Columbia, it is a cluster of great minds and opportunities pioneering the Fourth Industrial Revolution with leadership in metallurgical science, industrial recycling and the Internet of Things (IoT).

We are global experts in:

- Metallurgical Sciences and Advanced Digital Fabrication
- Industrial Recycling, Batteries and e-waste
- Cloud computing, BIG data and Industrial Internet of Things (IoT)

The combination of phenomenal mountain lifestyle, location, access to markets, and affordability have created the perfect storm of opportunity for a clustering of innovators, disruptors and adventure-seeking entrepreneurs who understand how to conduct big business from anywhere in the world. We are leveraging brain power, as well as nature's power, to change the world from HERE—from THIS place, at this moment in time where technology has become the great equalizer, so that thought leaders can innovate and disrupt from anywhere. We're doing it HERE, in **metaltechalley**.

Visit: metaltechalley.com for more information.

WHERE is metaltchalley?

metaltchalley is located in the South Eastern corner of the Province of BC within minutes of the USA border in the West Kootenay region, comprised of the communities of Trail, Rossland, Warfield, Montrose, Fruitvale and RDKB Areas A&B. We are an incredibly diverse region where affordability for business and lifestyle are so real it's almost surreal.

Trail

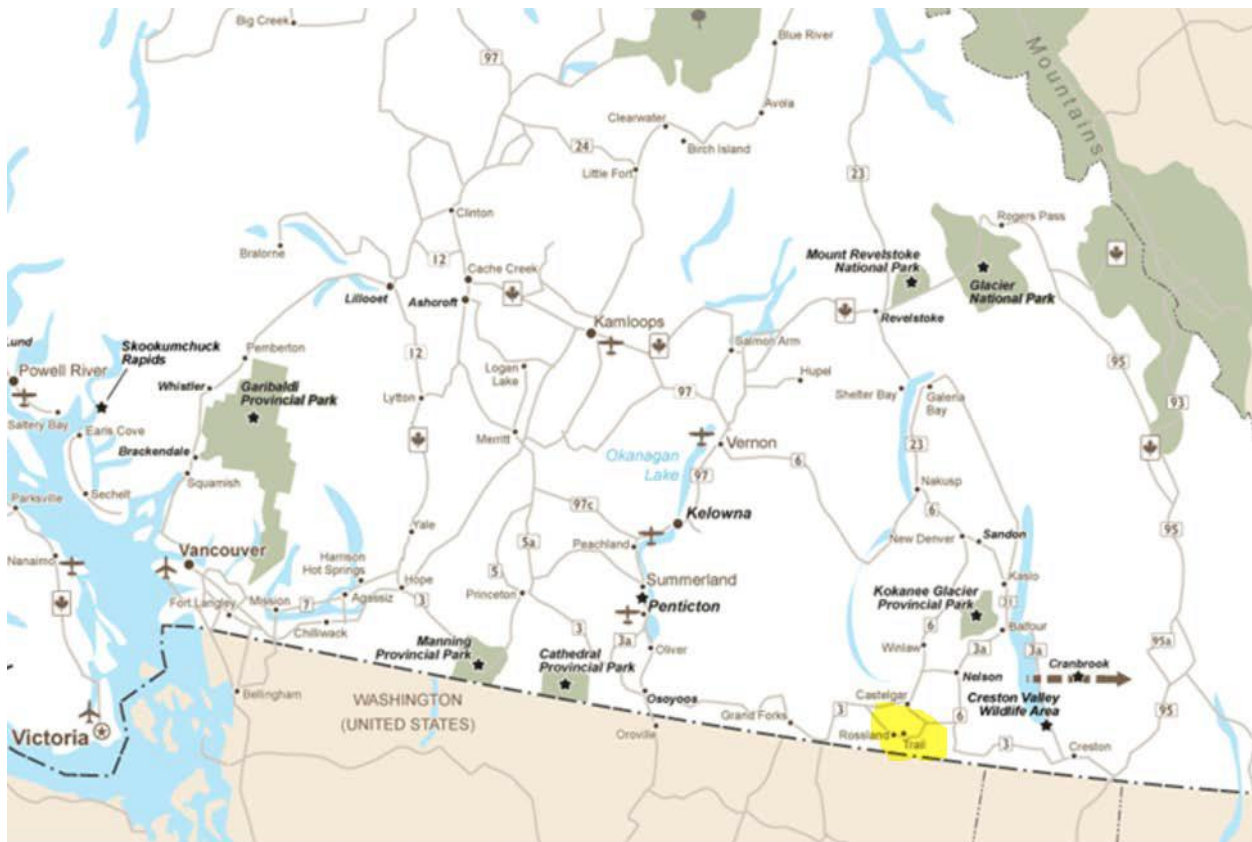
www.trail.ca

Fruitvale

www.village.fruitvale.bc.ca

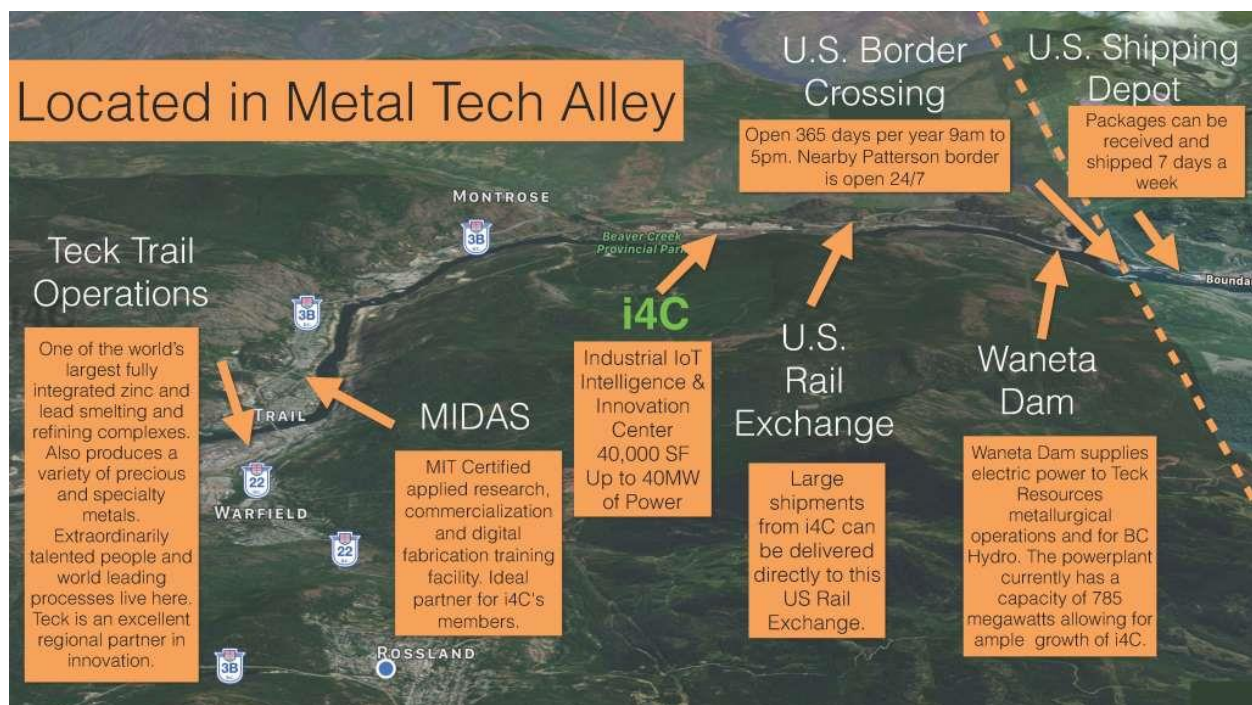
Rossland

www.rossland.ca



WHO is metaltechalley?

Our Fortune 500 leaders connect us to the rest of the global economy. They choose to live here ...on the edge of life, in the mountains, on the Canada-US border with access to the world all wrapped up in the life you want and can afford. For a detailed list of companies located in metaltechalley visit: [metaltechalley companies](https://metaltechalley.companies)



Designed by the regional economic development office, Lower Columbia Initiatives (LCIC) is committed to a cohesive, comprehensive, region-wide approach to growth and prosperity in the Lower Columbia Region. For more information on LCIC and our services visit: www.lcic.ca

WHO is metaltechalley?

Terry Van Horn, LCIC Executive Director

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Terry and her family moved to Trail, BC in 2001. Using her chemical sciences background, her experience in working in industry towns of Mackenzie and Prince George as well as her newly acquired business diploma Terry joined KAST (Kootenay Association for Science and Technology) in 2004. During her 8 years at KAST, she learned that collaboration, team work, and relationship building are necessities in rural communities where selling the viability of an idea and a region is fundamental to success. Further expanding on her skills and knowledge in 2012 Terry joined the LCIC. As the regional Economic Development Officer and LCIC's Executive Director she continues to promote opportunities and drive economic and business growth through strong partnerships and a passion like no other.



WHO is metaltchalley?

PARTNERS:

I4C Industrial IoT Innovation Hub www.i4c.tech	i4C Innovation Hub is an International Industrial IoT (Internet of Things) lab, production and testing facility focused on recruitment of early stage Industrial IoT qualified companies that want to run their R&D, light fabrication, commercialization and/or distribution from a highly strategically located facility in North America.
Columbia Basin Trust www.ourtrust.org	
Kootenay Association for Science & Technology (KAST) www.kast.com	Offers business development services, including coaching, expertise, training, and development projects to stimulate the growth of applied science and technology entrepreneurship.
Metallurgical Industrial Development Acceleration and Studies (MIDAS Fab Lab) www.midaslab.ca	MIDAS is an applied research, commercialization and digital fabrication training facility in Trail, B.C., focused on the metallurgical sector that exists in the region.
Fenix Advanced Materials: www.fenixam.com	One of North America's leading producers of ultra-high purity metals and preferred supplier to two of the largest semiconductor companies in the world.
Province of British Columbia www.gov.bc.ca	
Teck Trail Operations http://www.teck.com/operations/canada/operations/trail-operations-5672/	the world's largest fully integrated zinc and lead smelting and refining complexes. The metallurgical operations produce refined zinc and lead, a variety of precious and specialty metals, chemicals and fertilizer products
SIDIT www.sidit-bc.ca	Supports strategic investment in economic development projects that have long lasting benefits to the Southern Interior.
LCCDTS www.lccdts.com	Non profit organization focused on advancing the economic strength of the Lower Columbia region by overseeing the development and cooperative implementation of developmental initiatives important to the area.

Media

Metal Tech Alley Introduction



Recent Blogs and Press Releases:

MTA Welcome to the Evolution

<http://metaltechalley.com/wp-content/uploads/2017/07/metal-tech-alley-welcome-to-the-evolution.html>

Why You Should Make the Move to MTA

<http://metaltechalley.com/thinking-about-making-the-move-to-metaltechalley-timing-is-everything-do-it-now/>

MTA Already Generating Results

<http://metaltechalley.com/wp-content/uploads/2017/07/metal-tech-alley-media-update-07-26-final.pdf>

MTA, Home to Innovative Supply Chains

<http://metaltechalley.com/metal-tech-alley-includes-access-to-innovative-supply-chain-clusters/>

MTA Welcomes New Companies!

<http://metaltechalley.com/mta-welcomes-new-companies/>

Media

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<http://metaltechalley.com/news-and-media/>

Photos:



Media



Media



#timingiseverything.

Media

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Timing is everything.

almost free, for now...

make your play.

#metaltechalley

#timingiseverything

#makeyourplay

All Logo files and video files are available on request.